

MIFT PRODUCT INNOVATION AWARD 2025

OFFICIAL ENTRY FORM

(One form for each product)

1. Name of company submitting product (*Nama syarikat*):

2. Company category (*Kategori syarikat*):

SME

Non-SME (*Bukan SME*)

3. Name of contact person (*Nama pegawai perhubungan*):

4. Designation (*Jawatan*):

5. Address (*Alamat*):

6. Tel. No. (*No. Tel.*):

H/p No. (*No. tel. bimbit*):

7. Fax No./E-mail address (*No. faks/ alamat e-mail*):

8. Product submitted (*Produk yang dihantar*):

A – Product name (*Nama produk*)

B – Brand name (*Jenama*):

C – Year in commercial production (*Tahun pengeluaran secara komersial*):

D – Location where product can be bought and/or countries where products are exported (*Lokasi di mana produk boleh dibeli dan/atau negara-negara di mana produk diekspor*):

E – Recommended retail price (*Harga jualan yang disyorkan*):

9. Declaration (*Pengakuan*)

I (We) confirm that I (we) have read and fully understood the Conditions and Rules of Entry and accept them in their entirety. (*Saya (Kami) mengaku yang saya (kami) telah membaca dan memahami Peraturan pertandingan*):

I (we) declare that the particulars given are true and correct (*Saya (kami) mengaku bahawa segala keterangan adalah benar*):

Date (*Tarikh*):

Signature of entrant (*Tandatangan peserta*):

Name (*Nama*):

Designation (*Jawatan*):



IMPORTANT NOTE:

1. This entry form and entry questionnaire (duly completed in Bahasa Malaysia or English) together with a fee of RM400 (SME's) or RM600 (non-SME's) per entry payable to "**Malaysian Institute of Food Technology**" must be sent to arrive at the following address not later than 30th April 2025.

Administration Executive
MIFT PRODUCT INNOVATION AWARD 2025
Malaysian Institute of Food Technology
No. 45B, Jln. SS 15/4B
47500 Subang Jaya, Selangor

Tel: +603-56123398, +6011-55038928
Or by email to mift1974@gmail.com

2. Six (6) samples for each product should be submitted by 16th May 2025 to the following address:

Attn Ts Dr Wendy Lim Pek Kui
Food Innovation Center (FIC)
(Lower Ground of Syopz Mall - next to Jom Tarik Bistro restaurant)
No. 1, Jalan Taylor's University,
47500 Subang Jaya,
Selangor.
012-4532030

MIFT PRODUCT INNOVATION AWARD 2025

ENTRY QUESTIONNAIRE

1. CLASSIFICATION OF PRODUCTS (e.g. meat/ poultry/ seafood/ eggs; confectionery/ bakery; dairy/ beverages; sauces/ condiments; RTEs/ others – please state) (*Klasifikasi produk – daging/ ayam; konfeksi/ bakeri; tenusu/ minuman; sos; RTE/ lain-lain*)
2. PRODUCT TO BE CONSUMED AS – complete meal, part of a meal, snack, condiment, drink, others – please state (*Produk dimakan sebagai – hidangan lengkap, sebahagian dari hidangan, snek, perencah, minuman, lain-lain – sila nyatakan*)
3. TARGETED CONSUMER – adults, children, teenagers, infants, all age group (*Sasaran pengguna – dewasa, kanak-kanak, belia, bayi, semua peringkat umur*)
4. CONSUMPTION PATTERN – during meal time, in-between meals, breakfast, before sleep, others – please state (*Corak penggunaan – ketika masa makan, diantara masa makan, sarapan, sebelum tidur, lain-lain – sila nyatakan*)
5. PRODUCT INGREDIENTS (*Ramuan produk*)
6. PROCESS OUTLINE (*Ringkasan kaedah pemprosesan*)
7. PLEASE HIGHLIGHT THE MERIT OF THE PRODUCT AND/ OR THE PROCESS AND/ OR THE RAW MATERIAL- PROVIDE ATTACHMENTS IF NECESSARY (*Sila nyatakan keistimewaan produk dan/ atau kaedah pemprosesan produk dan/ atau bahan mentah)- sila beri lampiran jika perlu*

A - **PRODUCT** (*Produk*)

B - **PROCESS** (*Kaedah pemprosesan*)

C - **RAW MATERIAL** (*Bahan mentah*)

D - **PACKAGING MATERIAL** (*Bahan pembungkusan*)
8. COMPLIANCE TO REGULATIONS (eg: Labelling and Claims) (*Pematuhan perundangan contoh: Perlabelan dan Tuntutan Kesihatan*)
9. ACHIEVING THIRD PARTY CERTIFICATION (eg: HALAL, HACCP, ISO etc) (*Mencapai pengiktirafan persijilan (contoh, HALAL, HACCP, ISO)*)
10. DEMONSTRATE ENVIRONMENTAL SUSTAINABILITY PRACTICES (eg: water/energy savings/recycle/reduce/reuse practices) (*Menunjukkan bukti amalan kelastarian (contoh: amalan penjimatan air/tenaga/kitar semula)*)
11. PRICING (suggested retail price per pack sold) (*Harga : cadangan harga runcit jualan setiap pek*)